Erasmus+ policy statement

Internationalisation has been deeply embedded in the IBA's identity since its foundation. The international profile is articulated not only in its name, but also in the long history of partnerships and collaborations with foreign universities, in student and staff mobility, as well as in foreign student and staff recruitment and international focus within the programmes.

In the almost three decades of its existence, the IBA has developed strong expertise, not only in establishing and maintaining international partnerships, but also in attracting foreign students and participating in multinational networks, projects, events and competitions.

The IBA has developed strategic partnerships with several internationally-minded institutions, mainly in the UK, USA and across Europe. In total, the IBA has over 100 partner institutions across the globe, and its students and staff hail from more than 50 different countries. Furthermore, IBA has successfully participated in the Erasmus programme for many years, mainly focusing on student and staff mobility.

Internationalisation is one of the core features of IBA, and many years of experience within the international educational industry has allowed the institution to develop major competences within specific areas of internationalisation, such as:

- ✓ The creation of an international environment, in which all of IBA's academic and administrative staff are able to communicate in English, with many staff members at all levels coming from other parts of Denmark, or from outside of Denmark.
- ✓ The large international student body, which has always been an integral part of IBA's identity.
- ✓ Consistent delivery of English-taught programmes.
- ✓ IBA's lecturers delivering high-quality teaching in English, for domestic as well as international students, on IBA's campus and on our e-learning platform.
- ✓ A student life environment encompassing sports, culture and other social activities, which enables international and Danish students to mix and integrate.
- ✓ High-quality guidance of international students at all stages of the student life-cycle, from admission through to graduation and alumni relations.
- ✓ A close relationship with partner institutions allowing for diverse opportunities, e.g. offering double degree programmes to students studying at IBA.
- ✓ Active representation and participation in numerous international associations and networks, such as NAFSA, EAIE, BUSINET, Magellan Exchange and NIBS; also including international events, e.g. Case Team Competition, International Marketing Week, International Business Week and other projects.
- ✓ The opportunity for short-term mobility to our partner institutions, requiring minimal funds and time commitment, to ensure access to international opportunities for all of our students, regardless of their financial or family circumstances.
- ✓ A general interest and curiosity centred around international opportunities.

These competences support and enable IBA's participation in the Erasmus+ programme at different levels and for the benefit of the different stakeholders. It is the IBA's intention to utilize the multiple possibilities offered by the Erasmus+ programme in order to equip our students and graduates with intercultural skills, multicultural awareness and a global mindset, towards their future prosperity in the increasingly globalized business environment.