



LEEDS
BECKETT
UNIVERSITY

Course

Specification

BA (Hons) International Business Top-Up

Course Code: BIBIB

2026/27

leedsbeckett.ac.uk

BA (Hons) International Business Top-Up (BIBIB)

Applicant Facing Course Specification for 2026/27 Entrants

Confirmed at 11/2025

General Information

Award	Bachelor of Arts with Honours International Business
Contained awards	Bachelor of Arts International Business (Level 6)
Awarding body	Leeds Beckett University
Level of qualification and credits	Level 6 of the Framework for Higher Education Qualifications
Course lengths and standard timescales	Start dates will be notified to students via their offer letter. The length and mode of delivery of the course is: • 2 - 5 years, (part time, distance learning)
Part time study	PT delivery is usually at half the intensity of the FT equivalent course, although there may be flexibility to increase your pace of study to shorten the overall course duration. Some modules may be delivered in a different sequence from that defined within this information set but the modules offered within each level are consistent. Please note that a work placement option is not generally available to PT students.
Location(s) of delivery	IBA, International Business Academy (Distance Learning)
Entry requirements	Admissions criteria are confirmed in your offer letter. Details of how the University recognises prior learning and supports credit transfer are located here: https://www.leedsbeckett.ac.uk/student-information/course-information/recognition-of-prior-learning/ Admissions enquiries may be directed to: oknj@iba.dk.
Course fees	Course fees and any additional course costs are confirmed in your offer letter. More information can be found at https://www.iba.dk/

Policies, Standards and Regulations

<https://www.leedsbeckett.ac.uk/our-university/public-information/academic-regulations/>

Standard regulations apply to this course.

Timetable

Timetable information will be provided by the partner institution.

Key Contacts

Your Course Director	Oksana Jørgensen oknj@iba.dk
Your Academic Advisor	Keld Hvam khv@iba.dk
Your Course Administrator	Sanne Norman Nielsen snn@iba.dk

Course Overview

Aims

The aims of the programme are to give students:

- Comprehensive knowledge and understanding of the business theories and methods which need to be applied in an international context
- Substantial awareness of the various functions of a modern company and the external conditions under which it has to operate
- Understanding of both the present situation and future trends in the global economy
- A challenging but supportive environment in which personal responsibility for learning, initiative, motivation and commitment are positively encouraged
- The opportunity to acquire the skills and knowledge which will further enhance their value both as employees and active members of their community
- Understanding of different cultures, values and norms, enabling them to operate appropriately and effectively in different cultural and social settings
- An appreciation of the concept of "lifetime learning", ensuring they are adequately prepared and motivated for further study.

Course learning outcomes

At the end of the course, students will be able to:

1	Identify, critically evaluate, synthesise and apply theories of International Business
2	Critically evaluate and apply practical knowledge of doing business in an international setting, including cross-cultural issues
3	Collect, analyse, and critically evaluate information and data on international markets and firms
4	Critically evaluate, reflect on, and suggest solutions to decision making problems facing managers of international firms
5	Critically evaluate and appraise the context of business decision making, including international policy constraints and external influences

Teaching and Learning Activities

Summary

The acquisition of knowledge and understanding as well as intellectual skills is attained through a combination of:

- Wide reading of core texts and supplementary books and academic texts.
- Participation in asynchronous and synchronous discussion (webinars) groups.
- Self-directed study through closely supervised e-learning methodologies including peer-to-peer activities and assessment, as well as elements from John Hattie's Visible Learning concept.

In the IBA's e-learning concept the focus is moved from the lecturer to the students, the learners. The students will actively seek information for a purpose that they are encouraged to identify beforehand. The lecturer's role becomes that of a coach, who helps and inspires students to acquire knowledge and especially skills that they have identified as relevant and/or important themselves.

Your modules

This information is correct for students progressing through the programme within standard timescales. Option modules listed are indicative of a typical year. There may be some variance in the availability of option modules. Students who are required to undertake repeat study may be taught alternate modules which meet the overall course learning outcomes. Details of module delivery will be provided in your timetable.

Level 6

Compulsory modules

Module title	Credits
Economics	10
Culture Studies	10
Marketing Issues 1	10
Marketing Issues 2	10
Finance 1	10
Finance 2	10
Organizational Behaviour	10
Corporate Strategy	10
Research Project / BA Dissertation	40
Number of credits of compulsory modules	120

Assessment and Scheduled Learning and Teaching Activities

The assessment balance and overall workload associated with this course are calculated from core modules and typical option module choices undertaken by students on the course. They have been reviewed and confirmed as representative by the Course Director, but applicants should note that the specific option choices students make may influence both assessment and workload balance.

Module learning hours may be comprised of teaching, learning and assessment, and independent study. Modules may have more than one component of assessment.

Assessment

Level 6

Level 6 is assessed by both coursework and some practical examinations.

Workload

Overall Workload	Level 6
Teaching, learning and assessment	40 %
Independent study	60 %
Placement	N/A